



INVITATION

Dear Madam.

Liisa-Ly Pakosta

**Minister of Justice and Digital Affairs of the Republic of
Estonia**

Fundacja OKSYMORON

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Dear Minister

We have the honour and pleasure to invite you to the III INTERNATIONAL CONFERENCE MEDIA INFO Gdańsk 2025.

We would like to ask you to come and take part in the discussion during the main expert panel of the conference.

III MEDIA INFO , is an international Conference of scientists and experts, representatives of countries from the Baltic Sea area, including: Poland, Lithuania, Latvia, Estonia, Finland, Sweden, Denmark in the topics of information cyber security, education, fight against disinformation.

General information about the conference.

Conference metrics:

- Conference date: **23 and 24 June 2025.**
- Venue: Gdansk University of Technology
- Opening of the conference: 10:00
- Number of panels: 3 on the first day + 6 expert workshops on the second day + special workshop
- Live + video recording, conference studio
- Conference in Polish (translation into English)

Organisers:

- "OKSYMORON" Foundation - Institute for Social and Media Research,
- Institute for Market and Social Research - IBRiS

Main Partners:

- Gdansk University of Technology
- City of Gdansk
- Institute for Media Monitoring - IMM
- Pomeranian Voivodeship Self-Government
- Gdansk Gdynia Sopot Metropolitan Area

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Patrons:

- Ministry of Digitalisation
- Ministry of National Education
- Ministry of Foreign Affairs
- EU Stratcom

Conference coverage:

- international

Title of this year's conference:.

"DISINFORMATION AND INFORMATION CYBER SECURITY OF THE XXI CENTURY". -
STRATCOM GDANSK

Today, in the age of war, we often hear about hypersonic missiles, thermobaric bombs, cluster bombs and so on. We are slowly becoming familiar with such terms, and some are even beginning to feel expert in this military terminology. Quite quickly, an awareness of war, bombing and death is building up. Real and imminent. However, we rarely think about the fact that war is also being waged in another theatre of operations: information operations.

We have long known that information is a commodity, but today we have also realised that it can be a weapon, a tool of aggression. We can see more and more clearly what power it manifests, capable of attacking millions of people - their way of perceiving the world and other people, how it can influence the creation of opinions, attitudes and, consequently, actions, how it can change judgements and decisions and even arouse hatred.

Today, we can also see the power of DEZINFORMATION to attack millions of people's consciousnesses, perceptions, thinking, opinions and, consequently, actions and behaviours.

What is information? How do we characterise disinformation? Where can the boundaries be drawn? How does freedom of expression relate to the need to protect against manipulation? Who can and should decide what is information and what is disinformation? Should disinformation be punished? It is time to start thinking seriously about these questions!

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During the 3rd Conference, we will also focus our attention on information activities and the impact of these activities on the functioning of local governments in Poland, as the democratic institutions closest to the citizen. We will discuss the problems and dangers of disinformation and negative narration, the consequences of misrepresentation, the use of these techniques in political struggle and how to deal with false information in the Internet media.

Important from the point of view of the location of the countries grouped around the Baltic Sea is the exchange of experiences and good practices in every space affected by cyber information security.

During the Conference, it is planned to sign a letter of intent to launch the STRATCOM Information Strategy Centre in Gdansk in cooperation with the Baltic Sea States.

Planned conference programme:

The event will be debated in three panel discussions. In each of the thematic panels related to the areas of information creation, message tools and defensive actions, awareness building in the field of education of generations.

After each part, the audience will have the opportunity to ask questions to the experts. On the second day of the Conference, 6 expert workshops are planned to be held simultaneously in two time panels and a 'summer school' for secondary school pupils, students organised on the terrace of the building where the main part of the Conference will be held.

During the conference the "OKSYMORON OF THE YEAR 2024" will be awarded - statuette awarded for a public statement, action, project or publication in the field of media, politics, advertising, drawing attention to a hitherto overlooked issue, having groundbreaking significance or overturning a myth, taboo.

Attached to the Invitation is the Conference Programme.

If you respond positively to the invitation, please send us a confirmation and let us know if we can count on your personal attendance or that of a representative.

Once we have received a positive response, we will send detailed information related to the organisational arrangements.

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On behalf of the organiser



Marek Poręba

Chairman of the Board of the "Oksymoron"
Foundation

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